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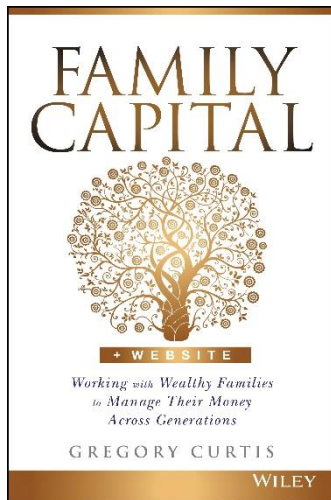
Media Contact: Kristi Combs
GREYCOURT
kcombs@greycourt.com
503-797-6411

Family Capital

Working with Wealthy Families to Manage Their Money Across Generations

By Gregory Curtis

Reading an investment book can be a chore. No matter how wise the writer's counsel might be, our eyes begin to glaze over. We know we're hearing good advice – how to employ best practices throughout our portfolios – but we're not sure we quite understand what we're reading. We have questions, but the writer isn't around to answer them. Might there be a better way?



“It occurred to me,” says author Gregory Curtis, “that the very best way to learn about wealth management would be to sit in a room with a good, experienced, thoughtful advisor. We could listen, we could ask questions, we could go off-the-agenda to pursue topics that interested us. And so I tried to recreate that experience in my book, meeting-by-meeting, conversation-by-conversation, word-by-word.”

In his latest book, ***Family Capital: Working with Wealthy Families to Manage Their Money Across Generations (WILEY; February 2016)***, Curtis follows an archetypal wealthy family (the Titan family) through several generations of fortune and misfortune to show us what effective family capital management looks like in the real world. We sit in on actual meetings between the family and its financial advisors as they grapple with the many challenges family investors face. In ***Family Capital*** the Titan family story unfolds cover to cover, but chapters are conveniently edited so you can easily reference complete topics.

Wealthy families face enormous obstacles to sustaining their wealth. But by the time the Titan family's destiny has played out, you will be able to:

- Find your ideal financial advisor
- Design and build a first-rate investment portfolio
- Monitor your investments and your advisor's performance
- Use trusts and other estate planning vehicles to your family's benefit

Family Capital provides you with an exclusive skill set of knowledge and online resources for guiding your family out of the dreaded shirtsleeves-to-shirtsleeves cycle of wealth.

About the author

Gregory Curtis (Pittsburgh, PA) is the chairman and founder of Greycourt & Co., Inc., an open-architecture wealth advisory firm serving substantial families and select endowments on a global basis. He is the author of *Creative Capital* and *The Stewardship of Wealth*, as well as numerous white papers on a variety of investment topics. His popular investment blog is available at www.GregoryDCurtis.com/Blog. Greg is a frequent speaker at investment conferences and family retreats. For additional information, please visit www.Greycourt.com or www.GregorydCurtis.com.

Family Capital is available now at:

http://www.amazon.com/Family-Capital-Working-Families-Generations/dp/1119094135/ref=sr_1_1?ie=UTF8&qid=1456243308&sr=8-1&keywords=family+capital.

If you are interested in an interview with the author, or if you would like any additional information, please contact Kristi Combs, GREYCOURT – kcombs@greycourt.com/503-797-6411.

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